

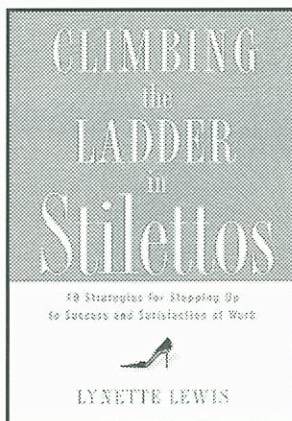


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## Trade Information for *Climbing the Ladder in Stilettoes* By Lynette Lewis



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### **Summary**

In *Climbing the Ladder in Stilettoes*, Lewis brings together powerful, motivating tools from her most popular workshops and seminars. With an enthusiastic yet practical style, Lewis confronts the most common challenges facing professional women and outlines her proven steps to discovering one's unique purpose, then turning that purpose into lifestyle with powerful results. Readers will learn how to:

- Align personal purpose with current work
- Follow four principles of promotion
- Stay the course when recognition and promotion tarry
- Build personal brand and eminence
- Recruit a personal board of directors
- Engage and motivate everyone on the team

### **About the Author**

For more than twenty years, Lynette Lewis has inspired women on the topics of vision and purpose. Her eclectic marketing career spans a range of industries, from fundraising at a major university to serving as a senior marketing leader for the National Women's Initiative at Deloitte & Touche in New York City. Lewis has conducted more than 200 training workshops and conferences for corporate executives, board members and volunteers on finding purpose. Visit [www.lynettelewis.com](http://www.lynettelewis.com) for more information.

### **Endorsements**

"Books and shoes are my weakness! After reading this practical guide to success in your career and personal life, you might agree as you 'pair' the combo. What fun to use them as a competitive strength!"

~ Gabriela Ferrari, Global Business Intelligence, Nike

"As a frequent speaker for the Leadership Forum, Lynette Lewis is always a powerhouse of seasoned expertise, savvy insight, and fun. Now she puts these same ideas to paper, a gift to every reader! Speaking or writing, she captivates an audience like few others I know."

~ Carole Hyatt, Founder and CEO, The Leadership Forum

"Lynette Lewis has compiled magnificent lessons, valuable insights, and sound strategies for women eager to advance their careers, and more importantly, to find joy and satisfaction at work."

~ Joyce Roché, President and CEO, Girls Incorporated

### **Publicity**

National media campaign

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